

PRODUCTION INCENTIVE ADDITIONAL INCENTIVE REPORTING INSTRUCTIONS 2025

Form:

- Free, e.g. a written report with pictures (PDF) or a more visual Powerpoint/Keynote. In Finnish or English if the report is for an international project.
- Length approx. 1–3 pages depending on the size of the images and other possible elements

Contents:

Answer the following questions freely:

- How does Tampere and Tampere region appear and/or sound in the work?
- How does the city of Tampere appear/sound in the production's marketing materials e.g. posters, social media campaign, press releases, etc. Film Tampere logo and the logos of the city of Tampere must be used in the credits and other financier lists.
- What marketing measures were taken to promote Tampere's national and international recognition? If the agreed measures were not implemented during the grant year, what is their current implementation schedule?
- How much visibility/visitors/listeners etc. the marketing activities gained or are estimated to gain, if information is available/can be assessed by the end of the year.
- If there was cooperation based on visibility in the production with companies or brands in the Tampere region, who were they and what was the cooperation? Open with a few sentences.

Returning the report:

- Flexible, but no later than December 10th of the reporting year, to Niina Virtanen, business advisor at Film Tampere, niina.virtanen@business tampere.com
- The additional incentive report can be submitted at a different time than the incentive support report, but the payment will take place at the earliest when the incentive cost report has been approved by Film Tampere.

Use:

- Film Tampere (Business Tampere Oy), Visit Tampere and the city of Tampere. Not for public distribution unless otherwise negotiated.

